THW FUNDRELO SHOOT YOUR PITCH



Ask a friend to shoot your video, but remember: hold the device horizontally!



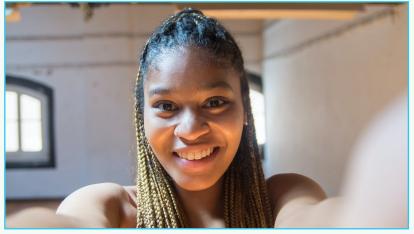
Don't have a busy background, look for neutral colours, no distracting objects.



The ideal frame-up shot is head-andshoulders, with eyes about central.



Ensure no loud noises, machinery, traffic or distracting sounds in the background.



You can even shoot it on your own, but ensure to see your eyes & face clearly.



Have fun, investors want to see your personality! Stick to 90 seconds MAX!

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WHAT NEXT?

It is a good idea to build your **ELEVATOR PITCH DECK** first, before you actually shoot your video. Be sure to fill in the Pitch Deck Form on our site, that'll help you shape your thoughts.

The form will also help us build your slides in the background. Remember, we'll put it all together in a slick clip for you!

NEXT, follow these tips to shoot a great video - personality is KEY. Relax, be yourself and tell the story of your business, from your heart.

THEN, please upload your video to **YouTube** and send us the URL (You can adjust settings to UNLISTED) or send the clip (MAX 2GB) via WeTransfer to info@mybigsmartup.com